Dear client,

First of all, we would like to thank you for giving us these datasets, during the processing of the data we get the following overview.

|  | No of records | Unique customer\_id | Receiving date |
| --- | --- | --- | --- |
| Transactions | 20002 | 3495 | 5/6/2023 |
| Customer Demographic | 4002 | 4002 | 5/6/2023 |
| Customer Address | 4001 | 4001 | 5/6/2023 |

Issues related to data sets

1. Additional customer\_id in transaction dataset maybe there is a problem of data loss.
2. Various columns such as brand, online\_order, and product\_id in the transaction dataset were found to have empty values.
3. Inconsistent data type with the same attribute.
4. Inconsistent data values with the same attribute.

“We are moving forward for processes like data cleaning, standardization, etc. and it will be great to spend some time with your data.”

Regards,

Rishika Kumari